## Corrected, 10/30/07

Previous reports at USMNEWS.NET have included, based on information from sources, David Glascoff (visiting professor of marketing) among those CoB faculty holding degrees from USM. New information has come to light indicating that Glascoff's only "Mississippi degree" is from Mississippi State University. As a result of this error, the report below omitted David Glascoff, visiting professor of marketing, from the list of non-USM degree-holders with doctorates from Tier III and Tier IV colleges and universities. As shown below, the correction to Glascoff's credentials decreases the percentage of the CoB's 2007-08 job applicants who are USM degree-holders and who also have doctorates from Tier III and Tier IV colleges and universities from 50% to 33%. The correction to Glascoff's credentials also increases the percentage of the CoB's 2007-08 job applicants who are non-USM degree-holders and who also have doctorates from Tier III and Tier IV colleges and universities from 40% to 50%. As such, the reader's hypothesis does not hold with the CoB's job applicants.

## Wait . . . There's More

## Additional Analysis of Our Reader's Comments on the CoB's USM Degree-Holders

Recent reports at USMNEWS.NET that are based on a reader's suggestion that USM degree-holders are more likely to also hold doctorates from Tier III and Tier IV colleges and universities continues to draw interest from other readers and our reporters. To continue our examination of this phenomenon, reporters compiled the list of 2007-08 job candidate finalists that have either already visited the CoB for their on-campus interviews or are planning a visit to the CoB in the near future. There are nine individuals in this group thus far, and each has applied for various job openings in finance, management and/or marketing.

Table 1 below presents the nine names to which we are referring, with those holding USM degrees of one sort or another listed in red typeface:

## Table 1 Sources of Doctorates for CoB's 2007-08 Job Market Applicants Top National Universities Tier III & IV Universities

Andrews, Melinda
Pollitte, Wesley
Goodwin, Kimberly
Fodor, Andrew
Bond, Michael

Miles, Morgan Ring, Kirk Glascoff, David Hill, Matthew

Note: USM degree-holders are listed above in red font.

As Table 1 above shows that **50**% of the CoB's non-USM degree-holding job candidates also have doctorate degrees from Tier III and Tier IV colleges and universities, while only **33**% of the CoB's USM degree-holding job candidates also hold doctorate degrees from Tier III and Tier IV colleges and universities. These rates do not correspond to the rates on the CoB's existing faculty (who have doctorate degrees) of **38**% and **45**%, respectively, from our earlier report "Following the

Yellow Brick Road." As such, our reader's comments do not hold using actual numbers from the CoB's 2007-08 job search process, though this data set is admittedly a small one.